



COVENTRY SWIM SCHOOL

PATHWAY TO
CITY OF COVENTRY SWIMMING CLUB

Coventry Swim School Code of Conduct for Parents & Guardians

In line with Swim England's Wavepower Safeguarding Policy

◆ Our Commitment

At Coventry Swim School, we believe that parents and guardians play a vital role in supporting their child's swimming journey. This Code of Conduct outlines the behaviour we expect from all parents and carers to help ensure a safe, inclusive, and positive environment for every swimmer, swimming teacher, and member of our swim school community.

1. Respectful Behaviour

- Always treat swimming teachers, staff, swimmers, officials, and other parents **with respect**, regardless of age, gender, race, ability, religion, or background.
- Use **appropriate language and tone** when speaking to or about any member of the swim school.
- Never shout at, threaten, or engage in aggressive behaviour towards staff, swimmers, or other families — this includes verbal, written, or online interactions.

2. Supportive Parenting

- Encourage your child to enjoy the sport and to do their best — **not just to win**.
- Avoid comparing your child to others or putting pressure on them to perform.
- Let the **swimming teachers teach**. Please do not interfere with lessons, give instructions from the side, or undermine the teaching staff.

3. Safeguarding and Welfare

- Parents and guardians must follow the Swim School's Changing Room Policy at all times. A copy of this policy is available on our website and can be provided on request.
- All parents and guardians must remain on site and in view of the swimming lessons at all times during their child's session. This ensures we can act swiftly in the event of an emergency or if support is needed.
- Ensure children are collected promptly at the end of their session.
- Inform the Swim School of any relevant medical, emotional, or additional needs.
- Report any concerns about safeguarding, bullying, or inappropriate behaviour to the Welfare Officer or a member of staff — never confront children or other parents directly.

4. Photography, Filming, and Devices

- Photography or video recording is **strictly prohibited** during lessons or in changing rooms.
- Mobile phones must not be used in changing areas.
- Any use of images must be in line with our **Photography and Social Media Policy**.

5. Communication and Issues

- Raise questions, feedback, or concerns **calmly and respectfully** with the Swim School Coordinator — not during lessons.





- For safeguarding concerns, please contact the **Swim School Manager** confidentially via kyle.offer@coventryswimschool.com

6. Attendance and Administration

- Ensure your child attends lessons regularly and arrives on time, with the correct swimwear and equipment.
- Notify the swim school if your child will be absent.
- Keep your contact and medical information up to date via our parent portal or administration team.

7. Breaches of Conduct

- Any breaches of this Code may result in:
 - A formal warning
 - Temporary or permanent suspension from the swim school
 - Referral to Swim England or relevant safeguarding authorities

☒ **By enrolling in Coventry Swim School, you agree to abide by this Code of Conduct at all times.**

We thank you for your support and commitment to helping us maintain a safe and positive environment for all.

Contact Information

- **Kyle Offer – Swim School Manager** – kyle.offer@coventryswimschool.com
- **Murray McDermott - Swim School Coordinator**: enquiries@coventryswimschool.co.uk
- **Sarah Ruckwood - Head of Operations (Swim School and Club)** sarah.ruckwood@coventryswimschool.com:
- **Swim England Safeguarding**: Wavepower Guidance

